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Twitter header photo template 2018

If you're trying to build your Twitter audience, it's essential to create an aesthetically pleasant Twitter title that stands out. However, as with all social media platforms, there are custom image guidelines that apply to profile headers, including acceptable sizes and other rules you should follow. Here's what you need to know about the ideal header size, as well as other tips and tricks to create a remarkable Twitter headline. Ideal Twitter header size: The recommended size for the Twitter header image is 1500px x 500px in JPG, GIF or PNG format. (Note that Twitter does not support animated GIFs for header or profile images.) Sounds simple enough, doesn't it? Keep in mind that your Twitter profile image takes up some space in the lower left area of your title, and it's also an invisible area that can be accounted for. Essentially, we have carefully created an excellent title image, account for profile and all, so that Twitter still does not actually display it in its full glory, so that the image plants. If that's not disappointing enough, you should also consider how your header image will scale in various screen sizes. If you don't want Twitter to mess with your title (cropping or resizing), create an image that's exactly 1263px by 421px. Because Twitter profiles have a responsive layout, your header should be based on some scaling to accommodate users' browsers and screen sizes. So it's a good idea to test your design on several devices, scanners and screen sizes, and you can get an idea of how well it scales to various sizes without sacrificing the aesthetics you work so hard to perfect. If you've installed Twitter follow buttons and Twitter share buttons on your website, you're gaining new profile visitors and potential followers. Your Twitter title image is usually the first impression of your brand. Tips for designing an amazing Twitter title See these best practices to create a perfect Twitter title design: Leave room for your profile image. When designing your Twitter header, leave some open space for the area where your profile picture overlaps. Place important items near the center. If your header contains important elements such as your company name, position it near the center of the image to make sure it is fully visible and there is no danger of being clipped to fit a smaller screen size. Leave room in the invisible area around the border. Because Twitter headlines add images, there is a space boundary around the image that will not be visible. Keep this in mind when designing your header to make sure everything you want to see is in the visible area. Consider using your logo as your profile picture, not as part of your title. Profile image on some devices, especially mobile devices, overtake the header image on small screens – meaning your logo will be hidden even if it's placed in the center of your header. Use high-resolution images. Twitter jpg compression header images (after JPG is converted), which can affect image quality. Using a high-resolution image for your header provides a higher-quality view despite the resizing, compression, or cropping feature that occurs to accommodate different browsers or devices. Stick to a few carefully selected remotes. Images with fewer colors can better withstand JPG compression, so support fewer colors that complement your brand. Keep it simple. Again, JPG compression can do some pretty bizarre things in images that previously looked spectacular. Keep it simple and trust clean lines with high contrast between text, images, and background colors or effects to minimize the visual effects of compression. Get the most out of your Twitter headline: 5 examples we like (with key packs): How can you use this valuable Twitter headline to make an impression? Get some inspiration from these extraordinary examples. Canva's Twitter headline is simple, stylish and also makes a bold statement that #mydesignstory gain traction with the company's campaign to gain traction. Takeaway: Use your Twitter #hashtag promote current events or campaigns. TargetTarget's Twitter title is absolutely eye-catching, but more importantly, it's fully compatible with the company's typical brand. And without any text, it still manages to send a clear message that you can find anywhere. The background is high contrast. Package: Use your Twitter caption image to celebrate achievements or raise awareness of your company's values. AirbnbAirbnb, at the same time, airbnb. Takeaway: When booking what you offer, it simply stores exactly what most customers are looking for, while at the same time perfectly bringing it together to provide an unforgettable living space! Perfect Twitter header rendering may take some time, but it's worth it for a stunning profile that captures good attention and leaves a lasting impression on profile visitors. The best part? You can change your Twitter header picture as often as you want, so you can change it frequently to coincide with your latest campaigns, events, or other events. Have you shared Twitter and followed the buttons helped you gain more followers and increased engagement? Popular social media consider installing some FACEBOOK SHARE BUTTON FOLLOW FACEBOOK BUTTONGET FOLLOW INSTAGRAM BUTTONGET TWITTER SHARE BUTTON has arrived on your Twitter profile. It's a big, beautiful change. All the big images of the news about that day! The new Twitter header image is formatted 500 pixels high x 1500 pixels wide with a larger profile picture. Yes, it's BIG! A lot of critics say this new layout looks like Facebook, but that's not a problem in our opinion. Since Facebook is the most popular social media site, Twitter can do itself a favor by adding this user familiarity to its layout. One of the most important reasons we hear that those who don't use Twitter 'don't know what to do with it'. By creating a more familiar layout and offering users an intuitive visual experience, Twitter can grow its user base. New DimensionsNext twitter recommended dimensions are: Title image: 1500 pixels wide x 500 pixel highProfile image: 400 pixels x 400 pixelBut, and this biggest problem is that you don't actually get all 500 pixels in height. You will actually lose 140 this pixel in the top menu bar and margins that display your list at the bottom of the picture such as tweets, followers, etc. Here is the size that really works well for us: 1500px (wide) x 421px (high) You need to do this job for you ... Important: Really this TemplateTwitter new title installation is quite complex you need. After installation you will lose the original quality of the image, so I recommend saving your work in the highest quality. Another problem is that all the content of your picture is automatically cropped and does not fit in the header area since it is superscaled for some reason, so you need to know the 'visible' and 'invisible' fields to make sure you want to see followers on the header image. Here is the template I made: Click on the image above to download the PSD file. Or download PSD here do not add or appear anything in 'invisible areas'. This template has been tested at different screen resolutions and using iPhone in twitter app (5). You can still use 'iPhone app invisible' tracks but we recommend not placing anything important in these areas. We hope it helps you format this size guide and these tips into your new Twitter header image. If you found this useful or think someone else would find this useful, please share this post! You are not alone if you have ever struggled with Twitter header sizes ... While Twitter has provided the rules for its headline photo size, it's still ridiculously just hard to get the right size. Because Twitter does something funny where they cut some of the cover photo even if you follow the recommended guidelines. In addition, you should also worry about how your header photo scales at different screen resolutions. The good news is we solved this problem, and I'm here to help you. In the article, you will cover what Twitter title size in detail use it with some instructions to make sure it displays correctly. Bonus: We've integrated Twitter's header sizes and its safe zone into our graphic design tool. Create a free Twitter title! Before diving into some optimization tactics, let's go over Twitter's recommended guidelines for header images. JPG, GIF or PNG: The recommended sizes of the title photo are 3:1Photos are 1500px by 500px with aspect ratio. (Twitter does not support animated GIFs for profile or header images.) Twitter recommends that profile photo and banner image file sizes should be under 2MBHere Problem: Even if you follow these instructions, your header image may not appear immediately after you upload it. This is because you have to account for visibility and safe zones. Twitter's header image is automatically scaled down to fit the header area, which affects how the image appears. As a result, the visibility of our profile picture regarding the cover photo really changes depending on your device and the resolution of your screen. For example, here's a screenshot of a cover photo on the desktop with my full-width resolution. When the Twitter header is displayed in full width on the computer, the profile picture is the largest type and covers a larger portion of the header, but when I reduce my resolution, it reveals how the profile picture changes the location and moves under the header image, and the header image with our safe zone. When the Twitter header is displayed on smaller screens, the profile picture moves downwards and shrinks. Also, you have to look at how the Twitter banner will look on a mobile device. Here is the Twitter title image displayed in the Twitter app where the iPhone X. When Twitter banner is displayed on a mobile device, the profile picture slides down the location and shrinks. This ensures that most of the header image is visible. Best Twitter Title Size What advice for Twitter title sizes here? Use banner sizing recommended by 500px 1500px for profile picture and account for different screen resolutions leave wide space in the lower left corner of the title photo! Because we recommend leaving some space at the top and bottom of the twitter rules because there is a slight possibility of cropping. How to Make a Twitter Banner with Templates We know how frustrating it can be to correctly size your Twitter title. That's why we set up these safe zones directly on our Twitter title machine. You can choose from a variety of professional pre-made Twitter header templates to suit your needs. Here's a link less than 2 minutes, we created an image showing how you can create a Twitter caption photo. When you create Twitter header images, we intelligently images the profile picture and invisible areas you need to pay attention to. You can even go and get this. You no longer have to worry about Twitter headline sizing again! Conclusion As you can see, optimizing your Twitter title is not as easy as you think. We hope this guide helps clean things up and provides Twitter banner image size without getting into any problems perfectly. About the author: Nick Le Shappa is marketing manager. He has published many articles on social media marketing. Marketing.